



FACT SHEET

Print Direct is one of the UK's leading producers of U.V. dried, web offset continuous stationery and marketing promotional materials, primarily for the direct mail and publishing industries. Founded in 1987, we've built our reputation on innovation, production flexibility and first class customer service.

Our modern, purpose built factory in Stockport is fully equipped with the latest equipment enabling us to manufacture high quality products across a wide range of sizes, combined with a fast, responsive service to meet your direct mail requirements.

We print on behalf of mail order companies, newspaper publishers, retailers, financial institutions and charities, that are looking for high quality, fast turnaround continuous stationery with the option of value added features where required.

We are totally geared towards offering you the maximum production choice and flexibility. Our four continuous web presses produce an impressive range of 16 different format sizes, printing up to 10 colours which can be formatted as 5/5 or even up to 8/2 colours.

To give your direct marketing campaign a real edge and maximise your return on investment, we offer an extensive range of added value finishing options all manufactured in-line for a faster, more cost effective solution, these include:

- Remoist glue on coated and uncoated stock
- Spot UV varnish
- Die cutting and pattern perforation
- Specialist inks including Thermochromic, Coin Reactive, OCR drop out and metallics
- Label and card applications for special offers and promotions

A wide range of response mechanisms and no minimum run lengths means we can offer a creative and cost effective way for you to communicate with your customers.

Our products can be supplied either on reel to reel, reel to pack, or reel to sheet formats and can be quickly distributed to your choice of print management company or mailing house for personalisation and mailing.

STANDARDS

Print Direct has achieved the ISO 9001, ISO 14001 and OHSAS 18001 accreditations, plus FSC and PEFC programmes.

CONTACTS

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PLANT HIGHLIGHTS

REPROGRAPHIC STUDIO

Fully equipped to facilitate receipt of electronic media, proofing and plate manufacture, including:

Agfa :Apogee X Digital Workflow

Proofing:

Agfa Grand Shepamatic double sided low resolution imposition proofer.

Epson 7800 High Resolution Contract Proofer calibrated to Fogra 29L and 39L standard.

Imaging:

Avalon Thermal CTP output device with semi-automatic plate feeder.

Agfa Colour Tune Colour Control and Management

Data Communications:

We can accept files through the Internet via VIO TrackSend and FTP. A Data Drop service is also located at www.wyndeham.co.uk

CONTINUOUS STATIONERY PRESSES

10 Colour RDP Marathon: with in-line Remoist Glue, Die cutting, Pattern Perfing and Sheeting capabilities
Cylinder sizes 20", 22" and 24"

10 Colour UV Goebel Optiforma: with two flexo towers for in-line Remoist glue and/or U.V. varnish plus in-line Die cutting, Pattern Perfing and Sheeting facilities
Cylinder sizes 17", 22", 24", and 28"

10 Colour UV Goebel Optiforma: with in-line Die cutting and Pattern Perfing facilities
Cylinder sizes 24"

8 Colour UV Goebel Optiforma: with in-line Die cutting and Pattern Perfing facilities
Cylinder sizes 17", 22", 24" and 28"

The additional print units on the 10 colour machines permits the use of added-value print features e.g. Spot Colours, Thermochromic, Coin Reactive, Metallic, OCR Drop Out and Magnetic Inks.

The full range of repeat sizes we can offer is as follows:

4", 6", 7", 7.33", 8", 8.5", 9.33", 10", 11", 12", 14", 17", 20", 22", 24", 28"

ADDITIONAL EQUIPMENT

1 x Off Line Label applicator for labels or laserable cards

1 x Polar Guillotine

1 x Böwe off-line Sheeter